



Green Built Home™ SPONSOR LEVELS & BENEFITS

Green Built Home (GBH) is a voluntary green building initiative that reviews and certifies new homes and remodeling projects that meet sustainable building and energy standards. Sponsorship of GBH establishes a year-long relationship with the program and is an excellent way to market your product or service to builders and the general public. Sponsorship aligns your product or service with one of the most innovative and successful green building programs in the country, providing opportunities to demonstrate your support for this rapidly expanding market.

Sponsors receive significant visibility before a highly targeted audience of builders and homebuyers, with enhanced levels of promotion offered to higher levels of sponsorship.

Benefactor: \$5,000

Sponsorship benefits:

- Supporter Level benefits, plus:
- Preferred placement of listing and logo in GBH print advertising
- Small logo on GBH web site splash page and Sponsor page
- One page company profile on the GBH web site
- Green Built Home logo and related materials for use in your business
- Recognition at Green Built Home events and 4 invitations
- Prominent listing and logo in the *Green Built Home Interactive Checklist and Product Directory*
- Signage at trade shows and Parade of Homes events statewide
- One-year Wisconsin Environmental Initiative Corporate Plus membership and all benefits accorded at that level, including recognition on select WEI publications, newsletter, discounted conference registrations and one complimentary conference registration (**a \$1,500 value**)

Supporter: \$1,500

Sponsorship benefits:

- Contributor Level benefits, plus:
- Prominent listing in GBH print advertising
- Listing, link and logo on GBH Web site Sponsor page
- Signage at trade shows and Parade of Homes events in two targeted markets
- Recognition at Green Built Home events and 2 invitations
- Listing and logo in the *Green Built Home Interactive Checklist and Product Directory*
- One-year Wisconsin Environmental Initiative Corporate membership and all benefits accorded at that level, including recognition on select WEI publications, newsletter and discounted conference registrations (**a \$495 value**)

Contributor: \$750

(\$375 for non-profit organizations or small businesses of 5 or fewer)

Sponsorship benefits:

- Listing in GBH print advertising
- Listing and link on GBH Website
- Use of the Green Built Home logo
- Green Built Home signage for display in-store or at trade shows
- Green Built Home stickers, magnets and decals
- Invitation to Green Built Home events
- Listing in the *Green Built Home Interactive Checklist and Product Directory*
- One-year Wisconsin Environmental Initiative Corporate membership and all benefits accorded at that level

Green Built Home™

SPONSOR RESPONSE FORM

Please Print

Company Name _____

Contact Name _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____ **Email** _____

Website address (if applicable) _____

Description of product or service _____

(this description will be used on our Web site)

Target market(s) (if applicable) _____

_____ Yes, we will be a Sponsor of **Green Built Home™**.

\$_____ Total amount of sponsorship

CONTRIBUTOR

SUPPORTER

BENEFACTOR

_____ Payment is enclosed.

_____ Please charge to: Mastercard Visa

Account number: _____

Expiration Date _____

Signature _____

PLEASE RETURN COMPLETED FORM TO:

Wisconsin Environmental Initiative
Attn Green Built Home™
16 North Carroll Street Suite 840
Madison, WI 53703