

**Contract for Exhibit Space**  
**Home Products Show™, March 5-7, 2010**  
Madison Area Builders Association

This Agreement is made between the Exhibitor named below and the Madison Area Builders Association (MABA). Exhibitor agrees to rent exhibit space, subject to the terms defined in this Agreement. Exhibitor agrees that if this Agreement is accepted by MABA, booth space will be made available at the 2010 Home Products Show to be held in the Exhibition Hall at the Alliant Energy Center (AEC) in Madison, Wisconsin. Sign and return this agreement, payment and all other required materials to: Laurie Kaiser, Event Manager, MABA, 5936 Seminole Centre Ct., Madison, WI 53711.

1 Company Name \_\_\_\_\_  
2 Trade Show Representative Name \_\_\_\_\_  
3 Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_  
4 Mailing Address \_\_\_\_\_  
5 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

6 **Exhibitor agrees** that the representative named above is authorized to represent the company in all matters pertaining to the 2010  
7 Home Products Show and shall be the person whose name is used on all future MABA mailings and correspondence pertaining to the  
8 Show.

9 **Exhibit:** List all products/services to be promoted in the display; only promotion of listed products/services is permissible. All display  
10 material is subject to the approval of MABA. Materials determined not to be aesthetically pleasing or not in the best interest of MABA  
11 are not allowed.  
12 \_\_\_\_\_  
13 \_\_\_\_\_  
14 \_\_\_\_\_

15 **Indicate the number of booths by type:** Booth prices are based on membership as defined in Article III of the Show Rules and  
16 Regulations.

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18 **Standard Booth:** 10' x 10' (maximum height of 20') includes an 8' high back & 3' high side drapes  
19 \_\_\_\_\_ MABA Member price: \$795.00 per standard booth – Minimum down payment per booth is \$500.00  
20 \_\_\_\_\_ Non-member price: \$1,555.00 per standard booth – Minimum down payment per booth is \$800.00  
21

22 **Corner Booth:** For each corner booth request submit an additional \$175.00 along with this contract. No partial payment permitted.  
23 \_\_\_\_\_ MABA Member / Non-member price: \$175.00 per corner booth

24 **Early Pay Discount:** To save \$50.00 per booth, submit minimum down payment per standard booth, plus corner booth premiums (if  
25 corners are requested), along with all required materials by October 30, 2009 and payment **in full by January 4, 2010.**

26  
27 **Indicate the method of payment and payment amount:** Final Payment in full is due **January 4, 2010.**

28 (check one) \_\_\_\_\_ Down payment \_\_\_\_\_ Full payment      Amount \$ \_\_\_\_\_ Check # \_\_\_\_\_

29 **or** MC / VISA (*circle one*) Card # \_\_\_\_\_ CSC# \_\_\_\_\_ EXP. \_\_\_\_\_

30 Do not sign this Agreement until you have read both sides of this Agreement and the Home Products Show Rules and Regulations  
31 which, by reference, are a part of this contract. Do not submit this Agreement unless all blanks are completed.  
32

33 Exhibitor agrees that if this Agreement is executed by MABA, booth space will be made available at the 2010 Home Products Show.  
34 By signing this Agreement, the undersigned company acknowledges receipt of the Home Products Show Rules and Regulations; agrees  
35 to be bound by terms of this Contract, Show Rules and Regulations, AEC rules & regulations, all setup and takedown procedures and  
36 any other regulations established and noticed prior to and during the Home Products Show; consents to receive communications sent by  
37 or on behalf of MABA and the organizations to which MABA is affiliated to any of the addresses and numbers listed in this Contract.  
38

39  
40 Please print Signer's Name / Title  
41 \_\_\_\_\_

42 \_\_\_\_\_  
43 Authorized Signature / Date

44 **To be completed by MABA:**

45 \_\_\_\_\_  
46 Signature of MABA indicating contract acceptance / Date

Booth(s) assigned

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*See page two for additional terms, requirements, etc.*

48 **Service Orders:** Exhibitor acknowledges sole responsibility to order and pay for any service orders (water,  
49 electricity, materials, etc.). Exhibitors place Service Orders directly through AEC at rates set by that facility.  
50 Exhibitor acknowledges that MABA has no liability or responsibility whatsoever for services provided by AEC.  
51

52 **Additional Requirements:** The enclosed Booth Configuration Request, Exhibitor Category List, and Wisconsin  
53 Temporary Event Operators and Sellers Information form must be completed, returned with and are considered a  
54 part of this contract.  
55

56 Exhibitor must submit a certificate of insurance indicating at least a minimum of \$500,000 insurance for bodily  
57 injury, \$500,000 for property damage, or a combined single limit of \$500,000. The Certificate must name  
58 MABA as an additional insured and the policy must provide at least ten days written notice prior to cancellation  
59 of the policy.  
60

61 **Limitations:** In addition to the requirements of this Agreement and the Rules and Regulations of the Home  
62 Products Show, Exhibitor shall be bound by and shall comply with all governmental laws, rules and regulations  
63 applicable to Exhibitor and the Home Products Show, and all rules adopted by the AEC, as they may be  
64 amended from time to time.  
65

66 MABA shall have the right, without notice, to waive or extend any deadline or time limit, and to waive any other  
67 right which it may have under this Agreement. Any waiver of, or failure to enforce, any right of the MABA  
68 under this Agreement in any instance shall not waive or affect the right of the MABA to enforce that right in  
69 other instances. The laws of Wisconsin shall govern this Agreement. If any provision of this Agreement shall be  
70 found to be invalid by any court of proper jurisdiction, the remainder of this Agreement shall remain in full force  
71 and effect as if that provision had not been included in this Agreement.  
72

73 This Agreement shall not be final until signed by both the Exhibitor and MABA, but when so signed will  
74 constitute a binding contract between the parties. Exhibitor should not assume that a request for exhibit space  
75 has been accepted until Exhibitor has received a signed copy of this contract from MABA with assigned booth  
76 numbers specified.  
77

78 **Cancellations:** Refunds for cancellation of booth space is available only to exhibitors who have provided a  
79 written cancellation request signed by the authorized representative to MABA not later than December 31, 2009.  
80 Contracts received and executed after December 31, 2009 shall not be eligible for a refund.  
81

82 MABA is not liable for show cancellation due to weather, acts of God, strikes, acts of war, civil disobedience, or  
83 other causes beyond its control.  
84

85 **Expenses and Attorneys' Fees:** In case of default, whether abated or not, Exhibitor agrees to pay all costs  
86 incurred by MABA in enforcing this agreement, before and after judgment, including, to the extent not  
87 prohibited by law, reasonable attorneys' fees.